

UNITED NATIONS ENVIRONMENT PROGRAMME

CALL FOR DEMO PROJECT CONCEPTS

Call title: Implementation of the Strategic Action Programme for the protection of the Western Indian Ocean from land-based sources and activities (WIO-SAP)

Participating countries: Comoros, Kenya, Madagascar, Mauritius, Mozambique, Seychelles, Somalia, South Africa, Tanzania [and France (not project beneficiary)]

Executing organization: Nairobi Convention Secretariat

Duration of demo projects: 2 years

Stage of the call: Concept stage

Submission dateline: 23rd July 2018

(Maximum 10 pages-excluding cover page, budget page and any annex)

INSTRUCTIONS

Organisation Name	<Insert>
Address	<Insert>
Website	<Insert>
Contact Person	Name: <Insert> Telephone: <Insert> Mobile phone: <Insert> Email: <Insert>
Registration Details	Type of organisation: <Insert> Country: <Insert> Year: <Insert> Registration Number: <Insert>

Important note

In the body of the concept, remember to remove all the text in grey after completing the concept ensuring that it keeps to maximum 10 pages excluding cover and budget pages and any annex.

I. BACKGROUND AND JUSTIFICATION¹

<This section should provide a brief introduction to the current social and economic situation related to the geographic region and beneficiaries of the project. The background should also describe:

- a. The problem or critical issue which the proposal seeks to resolve
- b. How the need for the project was determined
- c. How the proposed action relates to other relevant national development strategies and policies; WIOSAP priorities and relevant global commitments
- d. Whether there are other programmes and activities which will complement the proposal

If a non-governmental organization has prepared the concept, it is important to describe how concerned Governmental officials were made aware of and/or were involved in project formulation>.

II. PARTNERSHIPS

<Leveraging strategic partnerships will be a key requirement in the project for synergy and sustainability. Partnerships developed and engaged must add value from design to implementation.

- a. Explain the mandate and role of each partner
- b. What kind of resources the Lead Agency and partners will provide>.

Partner Name	Mandate	Role in the project	Resources partner will provide
1.	<Insert>	<Insert>	<Insert>
2.	<Insert>	<Insert>	<Insert>

III. OBJECTIVES

A. Overall objective

<This section should state the overall desired change at outcome level covering the project period>.

B. Immediate objectives

<This section should describe what the project is expected to achieve in terms of effects among intended beneficiaries. Specifically, the section discusses what changes are expected to occur among intended beneficiaries if project operations are successful. Changes can include new and improved technical skills and knowledge, increased income-generating capacities, and greater public awareness at the community, national, regional or international levels and most critically, improved ecological integrity of target ecosystems. Objectives must always meet the SMART criteria>.

IV. PROJECT IMPLEMENTATION AND MANAGEMENT PLAN

A. Expected project results and indicators

<This section should describe the overall results (outcomes/outputs) that the project is expected to accomplish and whether there may be unintended benefits of the project. The discussion should indicate in quantitative terms, to the extent possible, what the project will produce

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through its planned activities and budget. Indicators for such results which will be used to measure success should also be provided for such results>.

B. Project activities and work plan

<This section should describe how each immediate project objective will be carried out in terms of planned activities, their timing and duration, and who will be responsible for each activity. This can be summarized in a simple table (see example at the end)>.

C. Project Beneficiaries

<This section describes who and how many people are expected to benefit from the project, both directly and indirectly. It should also discuss how intended beneficiaries have been involved in project design, and their expected role in project implementation and evaluation. Gender considerations and respect to human rights of involved constituencies must be highlighted>.

D. Implementing agency management of project

<This section should describe the implementation structure of the project indicating who will be responsible for planning and management of project operations as well as the roles of other bodies and organizations associated with the project? What arrangements will be established to ensure that there will be effective coordination with other relevant and related programmes and activities?>

V. SUSTAINABILITY

<Describe how the results of the project will be maintained in the long term. For example, through handing over to the government, integrating with other ongoing and/or planned programmes, building a sustainable social enterprise, or seeking further donor funding>

VI. PROJECT MONITORING AND EVALUATION

<This section should discuss proposed mechanisms and procedures for monitoring of project operations to ensure that activities occur as planned, that they remain directed towards stated objectives, and that appropriate corrective action is taken if required.>

VII. BUDGET

<A budget indicating categories, sub-categories, quantities, unit cost and total cost should be provided. Co-financing is a major requirement of this call and this should be indicated either in cash or in-kind>.

Example of workplan (to be expanded as appropriate)

Task	Responsible	Year 1												Year 2											
		1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Overall objective:																									
Objective 1																									
Activity 1.1																									