



Our Blue Future is a multi-stakeholder initiative for an inclusive and Sustainable Blue Economy (SBE) in the Western Indian Ocean (WIO) region.

We are a public – private – civil society alliance that fosters a diverse network of impact-oriented partnerships, projects and champions.

We actively contribute to the common vision of a healthy, prosperous and resilient future for the region's communities, businesses and natural habitats.

Building on existing initiatives, we empower people and lever resources to promote good governance, innovation and stewardship, catalysing sustainable livelihoods, enterprises and ecosystems.

. There are ten countries in the Western Indian Ocean (WIO) Region – Comoros, Kenya, Madagascar, Mauritius, Mozambique, Réunion (France), Seychelles, Somalia, South Africa, and Tanzania.

. The WIO'S coastal and marine ecosystems are critical for the food security, incomes and economic development of over 60 million people.

Threats to the region include pollution, over-exploitation of natural resources and climate change.

We implement three interconnected strategic pillars



Empower society

Empowering communities to determine their blue futures, while creating stewards across society to champion an SBE.

Our multi-stakeholder approach:

- **Increases ownership, participation, resources and strategic capital**
- **Fosters an inclusive, participatory collaboration helping to build capacity and strong relationships**



Advocate for ocean governance

Advocating with evidence for holistic and participatory policymaking, accountability, planning, and information management to enable an SBE.



Catalyse investment

Identifying, developing and supporting opportunities for blue enterprises, value chains, technologies, livelihoods, and infrastructure, from micro-enterprises to multi-national companies.

Our future impact:

- **Creating and supporting sustainable livelihoods**
- **Empowering business to become more sustainable**
- **Levering responsible investment**
- **Supporting conservation of coastal and marine areas**
- **Developing a leading community of experts to catalyse future SBE pathways**

We benefit local projects by supporting:

- Access to expertise, learning, new partners and funding
- Alignment to a common SBE agenda to strengthen advocacy
- Profiling and visibility through a wide communications network

OUR CURRENT PARTNERS



JOIN US!

Companies, organisations or government agencies interested in implementing an SBE can become **Core Partners**, with an opportunity to be part of the **Steering and Task Teams**. You can also engage in one of the **Innovation Teams** which will be identifying and developing Projects across the WIO region. support OBF develop into an impactful regional initiative.

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